



A holiday gift guide









**O**OPTICAL

# Your sensitive side

Something for the digital fans in your family. Eyes are stronger than you think, but they're still vulnerable to too much screen time. Adding device-responsive lenses, like IntelliBlue\* from Target Optical®, can help reduce exposure to potentially harmful blue light.



#### **EYEMED MEMBER SAVINGS**

Free upgrade to IntelliBlue\* lenses at Target Optical®1



\*Blue light filtration of >=20% between the 400nm to 455nm range. ¹Free upgrade to IntelliBlue filtering lenses combinable with EyeMed benefits at Target Optical®. Offer valid with coupon only. Requires a complete pair purchase (frame plus lenses). Not valid on multiple pairs. Cannot be combined with in-store offers, any other coupons or promotions. Valid prescription required. Offer valid in store only. Discounts are off tag price. Savings applied to lenses. Offer not valid on Ray-Ban® Authentic Prescription lenses, Oakley® Authentic lenses or Oakley® sun frames. No cash value. Void where prohibited by law. Not applicable to prior orders. Some restrictions may apply. See Target Optical associate for details. Offer valid 11/7/20 through 12/19/20. EyeNet code: 756719. ²A valid prescription from within the last 12 months is required.



## Look for the Safety Ready badge

These in-network eye doctors let us know they follow safety and cleanliness guidelines. Find one in the Provider Locator at <u>eyemed.com</u>.

#### SAFETY TIP

We get it – you can't help touching your amazing new glasses or sunglasses. Just wash your hands first, and avoid touching your eyes.



# our healthy side

Healthy eyes are a gift for all seasons. That's why wide-coverage protective eyewear is this year's hot item. The "Shield Your Eyes" collection from Oakley® and Eye Safety Systems (ESS) brings safety to the party with style and function. This curated suite of iconic frames with a wider viewing area even include certified PPE models.

Complete the look with Oakley's neck gaiters, bandanas and other face accessories made from antibacterial fabric.





SHOP FROM HOME

Use your in-network benefits at participating online providers:<sup>2</sup>

LensCrafters <sup>-</sup>	<u>lenscrafters.com</u>
O OPTICAL	targetoptical.com
Ray. Ban	ray-ban.com
GLASSES.COM	glasses.com
<b>contacts</b> direct	contactsdirect.com



GLASSES.COM

## Your balanced side

Who couldn't use a little more balance in their life? Check out the new Glasses.com collection, the perfect balance of style and value. Complete pairs start at \$90 (hmm... one for work, one for play?) while you get to shop frames and color choices using the site's famous virtual try-on feature. With fast delivery, free shipping and free returns, now you're living in harmony.



## Your cool side

Show the world your authentic self while you see life as it should be: Crisp. Vibrant. Hi-def. Ray-Ban® Authentic prescription lenses (get 'em at <u>LensCrafters</u>®) combine the latest in lens tech with signature Ray-Ban® design. The iconic logo. The perfect frame fit. The styles you love for the world you love. That's pretty cool.



## Your **generous** side

Give the gift of sight. OneSight brings eye exams and glasses to people without access to vision care. Every \$10 you donate provides a pair of glasses to someone in need. It's exactly what 1.1 billion people have always wanted – and needed. Donate now.

<sup>3</sup>onesight.org



## 1 in 7 people

(or 1.1 billion) in the world lack access to vision care<sup>3</sup>





### Stash your cash in an FSA

Boost your spending power with a Flexible Spending Account (FSA). An FSA lets you set aside pretax money for qualifying health expenses – including prescription eyewear.4 Ask your HR team for details.

4www.irs.gov/forms-pubs/about-publication-969

### Membership pays off

Being an EyeMed member comes with even more everyday savings and special offers. Find them on your new MemberWeb or the EyeMed App (Google Play or App Store).

