

Your sensitive side

Something for the digital fans in your family. Eyes are stronger than you think, but they're still vulnerable to too much screen time. Adding device-responsive lenses, like IntelliBlue* from Target Optical®, can help reduce exposure to potentially harmful blue light.

EYEMED MEMBER SAVINGS

Free upgrade to IntelliBlue* lenses at Target Optical®¹



*Blue light filtration of $\geq 20\%$ between the 400nm to 455nm range. ¹Free upgrade to IntelliBlue filtering lenses combinable with EyeMed benefits at Target Optical®. Offer valid with coupon only. Requires a complete pair purchase (frame plus lenses). Not valid on multiple pairs. Cannot be combined with in-store offers, any other coupons or promotions. Valid prescription required. Offer valid in store only. Discounts are off tag price. Savings applied to lenses. Offer not valid on Ray-Ban® Authentic Prescription lenses, Oakley® Authentic lenses or Oakley® sun frames. No cash value. Void where prohibited by law. Not applicable to prior orders. Some restrictions may apply. See Target Optical associate for details. Offer valid 11/7/20 through 12/19/20. EyeNet code: 756719.

²A valid prescription from within the last 12 months is required.